

EDUCATING AFRICA

Pan-African Awards *for*

Entrepreneurship in Education 2011



Application Guidance



Contents

1. About the Awards
 2. What We Look For
 3. How to Apply
 4. Tips for Success
 5. Previous Winners
-

About the Awards

The **EDUCATING AFRICA Pan-African Awards for Entrepreneurship in Education** is a competition initiated by **Teach A Man To Fish** and generously sponsored by our partner organization **Educating Africa**. It rewards organizations in Africa that use innovative and entrepreneurial techniques to fill gaps in educational services across the continent. The competition is open to all organizations based in Africa working in education, from primary through to tertiary, as well as in non-formal and adult education.

As well as a **First Prize of \$10,000** and two **Runners-Up Prizes of \$5,000**, there are up to **50 Awards of \$1,000** available **for the best entry from every country** on the continent. The top three award-winners will also receive a **fully sponsored trip** for the awards presentation to **Education That Pays For Itself 2012** the premier international conference on Sustainable Education.

What We Look For

The main features we look for in projects are:

- **They're Entrepreneurial:** developing innovative, replicable & scalable approaches to tackling entrenched problems in education; empowering future generations of entrepreneurs

- **They're Sustainable:** financially, socially and environmentally; looking beyond donations and subsidies as the primary means of creating positive social and environmental outcomes
- **They Create Impact:** achieving measurable results in terms of educational achievement and economic outcomes for participants and their communities

Organizations running such programs can be found across Africa; driven by social entrepreneurs who understand the role education can play within their communities in creating positive social change. All too often, however, these programs never receive the true recognition they deserve. The **Pan-African Awards for Entrepreneurship in Education** represent a small step forward in terms of drawing international attention to their achievements.

How to Apply

1. You will find an online application form at <http://teachamantofish.org.uk/pan-african-awards-2011-online-form> Alternatively, you may request an offline application form by emailing competition@teachamantofish.org.uk
2. Please read the information in this document, the information provided on our website, and the competition Terms & Conditions in full before beginning your application.
3. You will need to complete the following sections:
 - a. **Section 1: Contact Details:** Please provide details of a named contact at your organisation. It is vital that you provide us with either a working email address or telephone number. All correspondence regarding the competition will be forwarded to this contact.
 - b. **Section 2: About the Organisation:** In this section, we require you to give us some basic details about your organisation, as well as telling us in some detail about the origins and ambitions of your organisation. It is helpful for us to have some contextual background, so please give us some information on how and why your organisation started, its vision, mission and what it does. As well as giving us your history, this is also your opportunity to tell us about your hopes for the future with regard to the development of what your organisation has already achieved.

- c. **Section 3.i: Achievements: Entrepreneurship:** In this section, we would like you to tell us how your educational work is entrepreneurial, and how it has fostered an entrepreneurial spirit in others.
 - d. **Section 3.ii: Achievements: Sustainability:** It is important for us to know how you have ensured that your work in the field of education will be sustainable for years to come. You should tell us about the steps that you have already taken, as well as the steps you intend to take in the future to ensure its continued sustainability. Your explanation should tell us about the economic, environmental and social sustainability of your project.
 - e. **Section 3.iii: Achievements: Impact:** We would like to know what impact your project has had, both educationally and economically. It is useful for us to know the approximate number of people that your project has benefited, as well as how you measure the impact of your project.
 - f. **Section 4: Referee's Contact Details:** We will need the details of a referee in order to verify what you have told us in your application. Please ensure that this person will be easily contactable during the months of October and November 2011 when we will be judging your entry. Referees cannot be family members of the entrant, must be independent of your organisation, and should be qualified professionals or government officials. For full details of referee criteria, please see sections 1.4-7 of the competition Terms and Conditions.
 - g. **Section 5: General Conditions:** Please confirm here that you have read and understood the competition Terms and Conditions and tell us where you heard about the competition.
4. Please complete and submit your application directly using the form on the Teach A Man To Fish website at the following address: <http://teachamantofish.org.uk/pan-african-awards-2011-online-form>

Where this is not possible you may obtain an application form in Word format from competition@teachamantofish.org.uk and return it by email to the same address.

Where no alternatives exist you may print the form and send by airmail to:

Teach A Man To Fish
Unit F5, 89-93 Fonthill Road
London
N4 3SH
United Kingdom

The competition organisers strongly encourage applicants to submit their applications electronically wherever possible, and will not be responsible for any

postal or electronic failures which result in applications not being received before the deadline.

5. If you have any further questions about the application process, please do not hesitate to contact the competition organisers at competition@teachamantofish.org.uk

Tips for Success

To help ensure that your application to the Pan-African Awards is as successful as possible, please read and follow the tips below:

- Write **clearly, concisely** and in **full sentences**. The judges will need to be able to easily read and understand your application.
 - Make sure that you **complete all questions**. Incomplete applications will not be accepted.
 - Please **keep to the word limit** – any content over and above the word limit may not be read by the judges.
 - Make sure that your **passion** for education and entrepreneurship shines through in your application by telling us about your approach **openly** and **truthfully**.
 - Ensure that it is clear **why your project is special and/or different** to other projects entering the competition. You must look **critically** at how you have **innovated** to provide an entrepreneurial approach to education in a way that is **sustainable**.
 - **Bring your application to life** with your **experience** and **examples of your work** that support the claims that you are making in your application.
 - Remember, the competition is not just about winning – your application should also be used as a **learning tool** and an opportunity for your organisation to **reflect on its achievements** and plans for the future.
-

Previous Winners

Below are some inspiring words from some previous awardees:

“In addition to the generous financial support, we've received media attention from the prize and more credibility in the field. Teach a Man to Fish's name is well respected, so receiving an award from them helps give Educate!'s mission and approach greater recognition from partners and foundations in this field.”

- **Educate!**, Uganda – **1st Prize Winner 2009**

“The Ministries of Higher Education, Agriculture, Provincial Administration and that of Adult Education looked at Icoseed with high regard for being the best Kenya project to win the 2009 Pan African Award For Entrepreneurship in Education. Many people came to see what we were doing and gave more support.”

- **Icoseed**, Kenya – **Country Prize Winner**

“As a result of the attention we received from winning an award, we have received support from the European Union funded project in Nigeria – Support to Reforming Institutions Programme (SRIP).”

- **South Saharan Social Development Organisation**, Nigeria
– **Country Prize Winner**

“I think being a winner in this competition really served to re-motivate us as a team. It showed us that we were making good progress and that we shouldn't give up the battle.”

- **H.E.L.P**, Malawi – **Country Prize Winner**

Good luck with your entry from all at Teach A Man To Fish and Educating Africa!